

PTA Meeting – Minutes
Wednesday, October 18, 2017
7 - 8:30PM
Bowman Room 3

7:00PM Sign-in, welcome, and introductions

In attendance:

Gary Van Deurse, Alison Stevens, Katie Quick, Lauren Avery, Martha Rogers, Joshua Curhan, Rebecca Fagan Gorospe, Lisa Premerlani, Valerie Machinist, Karin Ornstein, Paula Raha

7:10PM PTA Business

- Budget
 - The proposed budget for 2017-2018 was circulated at the September PTA meeting
 - Members in attendance voted to approve the budget for 2017-2018

- Membership
 - Staff memberships: Currently staff pay \$4.50 for a membership, which covers the cost we pass on to the National PTA. As a result we are just passing this money on. Discussion about giving staff a \$10 option so it's more than just passing on the \$4.50. Martha Rogers and Joshua Curhan to speak to staff encouraging them to join the PTA.
 - We have brought in more money than last year through memberships but have a similar percentage of families belonging. This is because of the tiered membership options. We currently have 55% of families as PTA members.
 - We still want to encourage members of the Bowman community to join the PTA. Will offer memberships at the Adventure Run on Sunday and events throughout the year. Another venue would be some of the events for incoming K students; this is a good idea but will need someone to staff these events.
 - Two groups to target:
 - New families
 - Existing families that no longer pay attention.
 - We really need volunteers for various events, even more so than bringing in more money.

- Other PTA business:
 - Gary will put out a quick notice via MSA with a link for sign-up genius for volunteers for upcoming events – don't let it get buried in notices. We especially need volunteers for the Adventure Run and Book Fair.
 - If we bring Ruby Bridges to speak this year, we might need another person to help organize the event and logistics. Travel cost can probably be shared with other schools.

- Rebecca knows a parent whose company wants to donate money to one of our events. If this ends up happening, we could potentially put this money towards Ruby Bridges.
- Printing flyers – the school is no longer providing family count but will provide classroom count
- LEF Trivia Bee Ad – we get a free ad in the brochure, we will take advantage of this and place an ad that wishes all Trivia Bee participants the best of luck from the Bowman community.
- PTA pop-up banner for events – need to work to do a better job marketing what the PTA does. Gary would like to get a pop-up banner like what you would use at a trade show. Gary priced one on Vistaprint for \$82 and the consensus was that he should go ahead and get one. It will say something along the lines of “this event was supported by the Bowman PTA.”
- Huge thanks to Katie Quick for organizing the book fair!

7:55PM Hurricane Donations

- Currently at \$4500 from pay pal
- Can we put out a notice that we raised \$xxx for hurricane relief in cash in gift cards and xxx pounds of water and food?

8:00PM School District / School Committee

- YES Campaign (debt exclusion vote)
 - What can we do to raise awareness and support the campaign?
 - The Bowman PTA contributed \$1,000 towards the “YES” campaign
 - They really want help and support from the schools, and similar to other schools, we have signed on to support the debt exclusion as a PTA.
 - Campaign wants to come speak at a PTA meeting and solicit volunteers, we agreed as a group that there isn’t much value in having them come to a meeting since we find a lot of value in our monthly meetings and all generally support the campaign already. However we could host a separate PTA-sponsored event and invite members of the Bowman community.
 - Alison Stevens offered to potentially host this event.

8:10PM PTA Open Positions

- Lauren Avery has agreed to be VP of Enrichment Events (formerly curriculum). Thank you Lauren!
- VP Fundraising
- VP Events/Community (disco bingo, movie night, etc.)
- YES Science Club needs a volunteer to be trained by Beth Briggs this year
- BOKS might be coming back

8:15PM Any other Business

8:30PM Adjourn

Upcoming Events:

- 10/22 – Bowman Adventure Run
- 10/25-11/2 – Book Fair
- Ongoing until 11/5 – Spirit Wear
- 11/9 – LEF Trivia Bee

Thank you to our teacher representatives:

- Joshua Curhan
- Martha Rogers
- Ellen Day
- Karen Thompson

Next PTA meeting: 11/15